



FOR IMMEDIATE RELEASE

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COLLIN COUNTY PARENTS RECEIVE THE GIFT OF TIME

AroundTownKids.com Celebrates Its 5th Birthday

By Giving Parents Exactly What They Need

Time is a precious commodity, especially for today's busy parents. While juggling family, home, work, and community commitments, little time is left to search out fun and exciting things to do with their kids. Five years ago, AroundTownKids.com was born in Collin County and solved that problem. To celebrate its 5th birthday, Collin County's original kids' event calendar and online parent resource guide, is giving a gift to families in the area – TIME.

In alignment with the mission of saving parents time, AroundTownKids' NEW interactive website is easier to navigate with a fresh streamlined look. It includes new features such as a searchable events calendar, classifieds, job postings, member benefits and community news. AroundTownKids.com continues to save parents time by doing the work of searching for events and information so parents don't have to.

AroundTownKids will celebrate 5 years in business and their new site by hosting a series of "parties-on-the-go" across Collin County this fall. The first party will be on Sunday, October 4, 11am – 4pm, at the McDonald's at McDermott and Highway 75 in Allen, and the second party will be on Sunday, October 18, 11am – 4pm at GattiTown located at 3251 Preston Rd #1400 in Frisco. Both parties will include free face painting, free balloon animals, free souvenir photo buttons, birthday cake, prizes and more. There will be a free Ronald McDonald Show at McDonald's and a free David Chicken concert at GattiTown. In keeping with the birthday theme, in lieu of gifts, guests are encouraged to bring nonperishable food items to be donated to the North Texas Food Bank.

In today's shaky economy, AroundTownKids has proven itself. Five years later, it continues to help moms AND dads plan their days with their kids. Created by a mom who was tired of sorting through magazines and newspapers to find things to do with her young child, this new business concept was born. As Collin County's original online kids' event calendar and online parent resource guide, AroundTownKids.com saves thousands and thousands of parents time, and, through their new site, gives them more time to spend with their families.

AroundTownKids.com was founded in 2004 as Collin County's original kids' event calendar and online parent resource guide. The site offers a weekly e-newsletter, coupons, monthly contests including free birthday parties, event listings in Collin County and across DFW, reviews of local businesses, events, and family-friendly locales, and much more. Staffed by a team of Collin County specialists, AroundTownKids has quickly become the "go-to" site for busy parents in the area.

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If you'd like more information about AroundTownKids, or to schedule an interview with the owner, please contact her at info@aroundtownkids.com.